

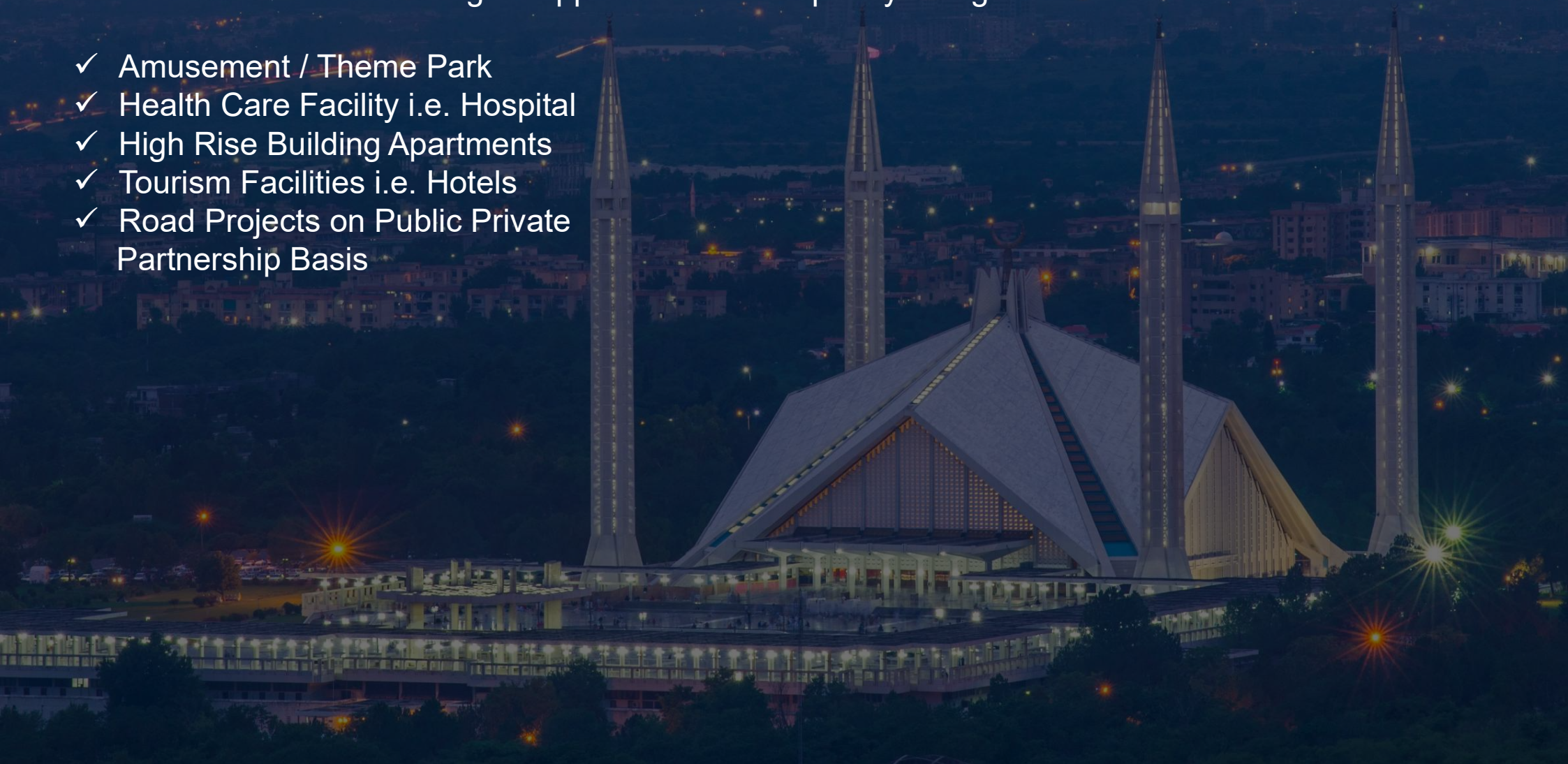
BUSINESS OPPORTUNITIES IN PAKISTAN

A Report by TJ Consulting

OVERVIEW

Pakistan is blessed with rich natural resources, candid yet inexpensive manpower and key geographical positioning in the world. We propose that foreign investors / business operators should look into the following untapped sectors for speedy and guaranteed returns:

- ✓ Amusement / Theme Park
- ✓ Health Care Facility i.e. Hospital
- ✓ High Rise Building Apartments
- ✓ Tourism Facilities i.e. Hotels
- ✓ Road Projects on Public Private Partnership Basis



AMUSEMENT / THEME PARK

Perhaps the most awaited and untapped sector in Pakistan is entertainment facility. There are very few avenues of entertainment for large number audience willing to spend money. Pakistan's population is around 225 Million, so expected number of people eagerly searching for entertainment might end up in millions.

We propose “**A Disney Level Amusement Park**” to be established in one of the major city of Pakistan i.e. in Karachi, Lahore or Islamabad. Such facility to be established through local and foreign collaboration where local partner provide land/civil infrastructure and local support and foreign partner act as investor, technical support/equipment provider and operator.



HEALTH CARE FACILITY I.E. HOSPITAL

There are few notable local hospitals available in few major cities in Pakistan. We propose “**An International Level Hospital**” with the brand name of already established hospital in middle east.

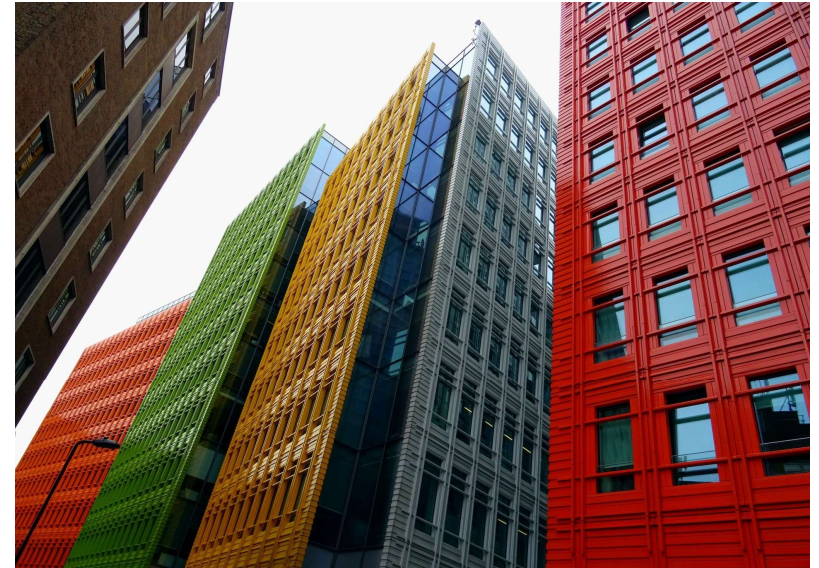
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HIGH RISE BUILDING APARTMENTS

Accommodation is high in demand in Pakistan. We propose “**High Rise Building Apartments**” on high value land in middle of Islamabad.

Such facility to be established through local and foreign collaboration where local partner provide land/civil infrastructure and local support and foreign partner act as investor, technical support/equipment provider and operator.



TOURISM FACILITIES I.E. HOTELS / SPORTS

Tourism is the only high value entertainment for people of Pakistan, but lack of facilities and quality destinations in terms of hotels and allied sports activities turned out to be the reason of underperformance of this sector. We propose **“Hotels and Allied Sports Activates e.g. Skiing, Mountain Biking, Mountaineering, Climbing etc.”** in beautiful Kaghan Valley in Province of KPK.

Such facility to be established through local and foreign collaboration where local partner provide land/civil infrastructure and local support and foreign partner act as investor, technical support/equipment provider and operator.



TOURISM FACILITIES I.E. HOTELS / SPORTS (CONT...)

We propose “**Hotels and Allied Sports Activates e.g. Desert Jeep Rally’s, Biking, etc.**” in desert i.e. Darawar Fort Cholistan. It is situated on exactly opposite side of Indian Desert Rajasthan.

Such facility to be established through local and foreign collaboration where local partner provide land/civil infrastructure and local support and foreign partner act as investor, technical support/equipment provider and operator.



ROAD PROJECTS ON PUBLIC PRIVATE PARTNERSHIP BASIS

Recently road construction on 25 years concession period is gaining popularity in Pakistan. Optimum concession documents already established and widely accepted by Contractors, Bankers, Investors etc.

We propose “**Investment Initiatives in Terms of Equity Injections and Project Development**” in the construction sector of Pakistan. Usually Pakistani Banks fund about 70% of the Project Cost in Public Private Partnership Projects.

Projects may be acquired and executed in a joint venture with minimum 30% share of Local Partner. Local Partner may provide construction services of entire project and local support whereas foreign partner fund major portion of equity.

